

FOR IMMEDIATE RELEASE

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IT'S TIME TO BE BOLD

**The San Francisco Foundation presents Bay Area Bold:
Two-day event celebrating community, fresh thinking, and calling for
collective regional action to unlock opportunity in every Bay Area community**

**Friday, September 25 and Saturday, September 26 at
Yerba Buena Center for the Arts and Yerba Buena Gardens**

SAN FRANCISCO, CA — The San Francisco Foundation (TSFF) is inviting the Bay Area community to join together to unlock opportunity throughout the region with [Bay Area Bold](#), an engaging and dynamic community summit and festival on Friday, September 25 and Saturday, September 26 at Yerba Buena Center for the Arts and Yerba Buena Gardens.

Bay Area Bold will bring leaders, visionaries and innovators together with the larger Bay Area community for two days of fresh thinking, connection, artistic and cultural activations, and celebration. In a region in which people-of-color are the majority, communities of color will continue to drive growth and change into the foreseeable future. The Summit is a call for collective regional action to tap into this potential, unlock opportunities for all people in the Bay Area, and work together for racial and economic inclusion.

"Today, our options are clear. We can continue on a path where fewer people contribute to and benefit from the region's prosperity. Or, we can embark on a path to create a climate of greater economic and racial inclusion so that race, economic status, and zip code will no longer determine one's future and opportunities for success," said Fred Blackwell, CEO of The San Francisco Foundation. "Together, with our partners, we choose the latter, the path to greater equity."

Bay Area Bold builds on the Foundation's timely VOICE: Bay Area initiative. Over a seven-month period, CEO Fred Blackwell and his team hosted listening sessions throughout the Bay Area. More than 1,000 participants representing all

sectors of the community candidly shared their day-to-day struggles, inspirations, challenges, and successes. Informed and inspired by what they heard through VOICE: Bay Area, and bolstered by the compelling data from 2015 [The Bay Area Equity Profile](#), TSFF is forging a path for its next decade of work that begins with Bay Area Bold.

Featuring live performances, community art-making, TED-style presentations, engaging discussions and much more, Bay Area Bold is a unique two-day event that will elevate civic engagement, highlight social innovation, and foster new connections to advance economic and racial inclusion in our vibrant region.

On Friday, September 25, Bay Area Bold summit will feature national and regional thought leaders and innovators, include an opening plenary, multi-media talks, moderated conversations, and opportunities to mine and share data with a regional network of thought leaders across sectors.

The Summit is a call for collective regional action to unlock opportunities for all people in the Bay Area, regardless of race, economic status, or which neighborhood you live in. Racial and economic inclusion are essential to ensure our region thrives. Our diverse, growing population is a major strength that can only be fully realized when all communities have the resources and opportunities they need to participate, prosper, and reach their full potential.

The day will culminate with **TSFF's 2015 Innovation Award** where three award finalists will showcase the ways they are using fresh ideas and new approaches to expand opportunity in the Bay Area. The winner will be determined by a live and online public vote. and will receive a \$20,000 award from The San Francisco Foundation and strategic workshops with **Full Circle Fund** to leverage the expertise of our joint Bay Area network. The winner will also be featured in a series of short profiles on **KQED** television and radio.

On Saturday, September 26, it's time to celebrate community with a free day-long festival of music, dance, film and interactive artistic and cultural activations from Bay Area Bold partners and festival participants.

Featured performers include **Alliance for California Traditional Arts, AXIS Dance Company, Dance Brigade, Destiny Arts Center, East Bay Center for the Performing Arts, Embodiment Project, Handful Players, Imagine Bus Project, Krista DeNio & CounterPULSE, Latin Jazz Youth Ensemble, Los Cenzontles, Sean Dorsey Dance, Youth Radio, Youth Speaks** and more!

TSFF's Community Leadership Awards will be the culmination of this day of celebration, recognizing Bay Area leaders in the community who are daily working to better this region. Award winners are individuals and organizations that have demonstrated excellence in leadership through deep local understanding and outstanding initiative. The awards are designed to advance community-driven, innovative and sustainable solutions to critical issues facing the Bay Area.

The San Francisco Foundation is proud to partner with **DoubleDutch** to create the Bay Area Bold app which engages participants and attendees, and encourages connection.

PARTNERS

California Historical Society, Cartoon Art Museum, Children's Creativity Museum, Contemporary Jewish Museum, DoubleDutch, Full Circle Fund, IDEO.org, Jump or Dive, MoAD, Porchlight, SFMOMA, SPUR, Yerba Buena Alliance, Yerba Buena Center for the Arts, Yerba Buena Gardens Festival

MEDIA PARTNERS

ABC7, BART, KBLX, KQED, KOIT, OutFront Media, *San Francisco Business Times*, *San Francisco* magazine, Univision

CALENDAR EDITORS

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WHAT: Bay Area Bold Summit & Bay Area Bold Festival
A 2-day event featuring live performances, community art-making, multimedia presentations, engaging discussions and much more, Bay Area Bold will bring together the Bay Area's leaders, visionaries and innovators for two days of fresh thinking, entertainment, connection, and celebration.

WHERE: Yerba Buena Center for the Arts and Yerba Buena Gardens, 701 Mission St, San Francisco, CA

WHEN: **Bay Area Bold Summit** and Innovation Awards Presentation
Friday, September 25
9:30 a.m. to 6:30 p.m.

Bay Area Bold Festival
Saturday, September 26
11:00 a.m. to 7:00 p.m.
FREE and open to the public

Schedule of Events:

Bay Area Bold Summit **Friday, September 24**

Bay Area Bold Summit will feature national and regional thought leaders and innovators, include an opening plenary, multimedia talks, moderated conversations, and opportunities to mine and share data with a regional network of trailblazers across industries. The Summit is an affirmation and call for collective regional action to unlock opportunities for all people in the Bay Area, regardless of race, economic status, or which neighborhood they live in.

Theater:

9:30 a.m. – 4:00 p.m. – Presentations and conversations featuring, CEO Fred Blackwell, and Event Co-chairs, full speaker list will be available at BayAreaBold.org

Forum:

12:30 – 2:30 p.m. – IDEO.org Workshop: Design Thinking for Social Innovation
5:00 – 6:30 p.m. – Innovation Award Demo Day Live Vote & Founders Pledge Announcement (Full Circle Fund & KQED)
7:00 – 8:00 p.m. – Innovation Award Celebration in East Garden featuring live entertainment

Screening Room:

12:00 – 1:00 p.m. - Porchlight Storytelling: Boys & Men of Color
1:00 – 2:30 p.m. – BMOC: Ghost Town to Havana (film screening)

Bay Area Bold Festival Calendar of Events
Saturday, September 26
Yerba Buena Center for the Arts and Yerba Buena Gardens
FREE and open to the public

Bay Area Bold Festival is a community celebration day packed with music, dance, film, multimedia talks, and interactive artistic and cultural performances from Bay Area Bold partners and festival participants.

Theater:

11:15 a.m. – 4:00 p.m. – Performances by Axis Dance, Embodiment Project, Sean Dorsey Dance-The Missing Generation, Dance Brigade
5:30 p.m. – 7:00 p.m. – Community Leadership Awards

Forum:

11:00 a.m. – 4:00 p.m. – Connection Lounge
4:00-5:30 p.m. – Community Leadership Awards pre-reception in the East Garden

Esplanade Stage:

11:00 a.m.- 4:00 p.m. – Performances by Latin Jazz Youth Ensemble, Alliance for California Traditional Arts, Los Cenzontles Mexican Arts Center, East Bay Center for the Performing Arts, EBCPA Latin Dance

Screening Room:

11:00 a.m. – 12:00 p.m. – Youth Radio’s Unlocked Series
1:00-2:30 p.m. – The Role of Artistic Hubs in Furthering Economic and Racial Inclusion
3:00-4:00 p.m. – TSFF Literary Awards Reading

Other Areas:

11:15 a.m. - 3:00 p.m. – Activities and performances by Imagine Bus Project, Warrior Code – Destiny Arts Center, Handful Players, CounterPULSE: Krista Denio

TICKETS: Bay Area Bold is open to the public
Tickets for Friday’s **Bay Area Bold Summit** are
\$75 before September 18; \$100 between September 18 and
September 24; and \$125 at the door available at BayAreaBold.org

Saturday’s Bay Area Bold Festival is FREE and open to the public

INFO: Call 415.733.8500 or visit BayAreaBold.org

Take BART to Bay Area Bold

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